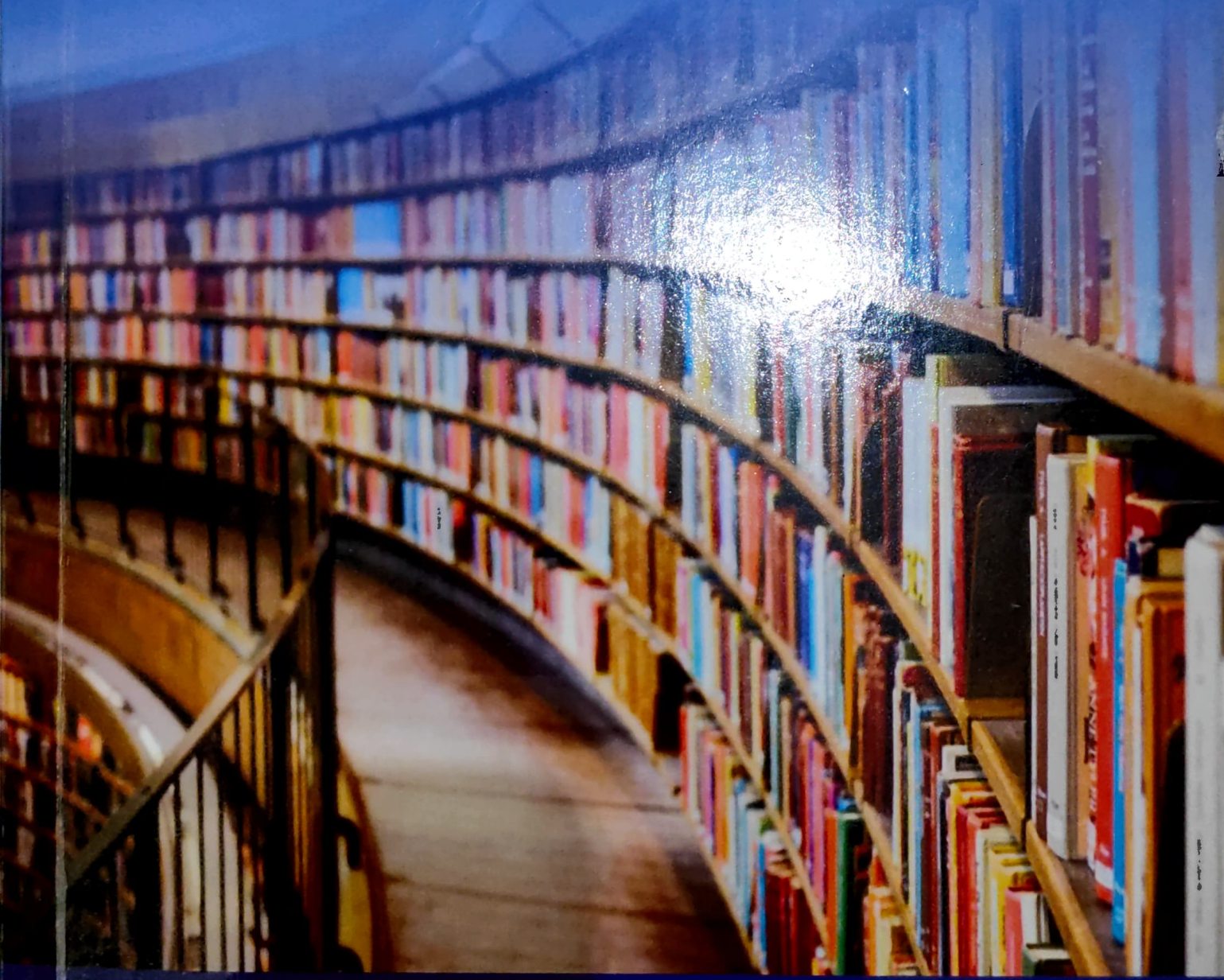




वाचन संस्कृतीच्या संवर्धनात ग्रंथालयांची भूमिका

The Role of Libraries in the
Promotion of Reading Culture



प्रा. पी. एम. इंगळे
संपादक

अनुक्रमणिका

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USE OF E-RESOURCES BY FACULTIES AND RESEARCH SCHOLARS: A CASE STUDY OF PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR

Surendra Kumar Sahu

Librarian, Govt. Mahindra Karma Girls College, Dantewada

Abstract:

The main purpose of the paper is to investigate the usage of E-resources by faculties and research scholars of Pt. Ravishankar Shukla University. The data were collected through a structured questionnaire which was designed and personally distributed to 150 respondents. It is found that respondents are using e-resources for learning, update subject knowledge, and research purposes. Limited access to computers and lack of training is considered as barrier in access to e-resources. The common benefits of e-resources are easy to search, up-to-date, easy to share and link to other resources.

Keywords: E-resources, Pt. Ravishankar Shukla University

Introduction:

The information world has expanded dramatically over the last decade due mainly to developments in information technology. The speed of communication is moving in high rate due to ICT and Social media. The introduction of computer and application of optical technology for library and information activities have made important achievements in information handling. Electronic resource is valuable tools for study, collaborative learning

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Social Media and Library

Surendra Kumar Sahu* and Sonal Singh**

Abstract

Today, in the age of information technology the library users are more techno savvy and need micro information about the subject. The paper describes the social media in library affairs. The Social networking sites provide opportunity for free and fast communication and contribution to knowledge. Nowadays everyone is connected with each other by means of various social networks like WhatsApp, Facebook, Google+, Twitter, LinkedIn, etc. This became an effective medium to share the knowledge and skills of the users and Library Professionals. From the traditional searching process for the books in the Libraries the interactive usage of social media can be now addressed as part of the Library System.

INTRODUCTION

Generations today are experiencing a new wave of interpersonal communication such that “the use of social media tools and practices have had considerable impact on scholarly communication at colleges and universities” (Penzhorn, 2009). With the rise of online communities, communication has shifted away from face-to-face models of interaction to a more digital approach for maintaining and establishing relationships (Moorman and Bowker, 2011). Social media is leading the current stream (Park, 2010). These social media are helping students evolve with the current trends in technology and the changing face of the world of communication.

Social media is a group of Internet based applications that allow the creation and exchange of user generated content. Being multimedia in nature, it allows knowledge to be represented in the form of text (blogs), presentation (SlideShare), stories (Scratch), cartoons (ToonDoo), video (YouTube) and more. Social media has significantly speeded up in learning and education. High bandwidth and pervasiveness of devices that can connect in the Internet and display content in multiple formats has led to the abundance of social media which has in turn facilitated easy creation and remarkable sharing of enriched and enhanced learning experiences (Sahu, 2014).

Collaborative learning activities can be taken to a different orbit on social media. Today, an institute or a university can easily find institutions across geographies and initiate dialogue to other institutions for collaborative learning.

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Mobile Messaging Apps and Academic Learning

*Surendra Kumar Sahu**

Abstract

Mobile Messaging Apps (MMAs) are new communication tools that have gained popularity in recent years. This paper examines the usage of MMAs and Smartphone by students of JNU (Jawaharlal Nehru University, New Delhi) and DU (University of Delhi, New Delhi) for academic learning. The findings reveal that students own Smartphone, use 4G data packs to connect to internet, and most users have more than one MMA downloaded. Further users are well aware of the interface and usability of MMA. The most popular MMA among students is Whatsapp, while Facebook messenger is the second most popular app among students. Users mostly log into the MMA to interact with friends. Other than that, students are using MMAs for academic learning activities such as grouping discussion, sharing subject related content and contact with peers.

Keywords: *Mobile messaging Apps; Social media; Social networking.*

INTRODUCTION

The mobile technology has brought society to a revolutionary phase marking the beginning of new era that is more technologically advanced and connected. The number of Smartphone users has grown substantively. Improved services, numerous applications and simple interface have added to

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Impact of E-resources on Higher Learning: a study

Surendra Kumar Sahu

Librarian

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HoD, SLIS

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Abstract:

This study aims to explore the developments of the usage of E-resources by students of Guru Ghasidas Vishwavidyalaya, Bilaspur. This study also comes across the impact of e-resources and e-contents on higher learning. A survey was conducted to collect primary data from respondents through a structured questionnaire. The questionnaire contains both types of questions as closed-ended and open-ended. It was personally distributed to 200 UG and PG students and the 176 answered questionnaires received back. It is found that respondents are using e-resources for learning, preparing the assignments and update subject knowledge. It is also viewed that students are facing difficulty in access to e-resources a limited number of computers and a lack of training, etc. The common benefits of e-resources are easy to search, up-to-date, easy to share and link to other resources.

Keywords: E-resources, E-contents, Guru Ghasidas Vishwavidyalaya Bilaspur.

Introduction

In the last few decades, there has been a rapid development in the field of information technology. Due to the digitization of data and information, the speed of the exchange of information has become very fast. The impact of e-communication has also been on the services and activities of the library, due to which the collection of each library is rapidly moving towards electronic processing. Electronic resources have virtually eliminated geographical barriers. Due to the characteristics of rapid and timely delivery of information, it has become a useful tool for study, research and social communication. They provide a variety of search options for accuracy and access to pinpoint information. A range of e-resources exists on the Internet, including websites, full-text magazines, newspapers, indexing and abstract databases, e-books, dictionaries, online reports, online databases, digital images, institutional repositories, Industry profiles, information gateways, CD-ROM (audio / video / text), etc.

Electronic resources facilitate self-learning, fast and easy availability of information and research output without any geographical barrier (Siwach and Malik, 2018). It has provided the facility to develop self and lifelong learning as well as the independence of using the resources without any hitch. Its users accept that e-resources are more user-friendly (Bala and Lal, 2016).

E-resources and E-contents

An electronic resource is defined as a resource which involves computer or ICT to access, storage and delivery of information. The E-resources circulate information in different forms and media such as CD-ROM, Floppy Disk or Magnetic tape or online networks like online databases, information gateways, institutional repository, websites, etc.

E-content that incorporates various media elements for instance text, image, graphics; animation, audio, and video, at times e-content enclose a single element or bring together two or more media elements. It displays and transfers through offline or online means.

Review of Related Literature

An information resource is a backbone of academics, research, and development. The information and communication technology tools have changed the mode of communication and availability of information in a digital environment (Bellary and Kashinath Surve, 2019). There is no doubt that e-resources are contributing a lot towards research, development, and higher education. These resources have converted into knowledge disseminating center. These resources are being accessed by the user community at a very fast pace (Kumar, Palaniappan, and Duraisekar, 2018).

Bhat, N. (2019), investigates that the respondents believe that due to the advent of e-resources the users' interest in studies has enhanced and the e-resources have also played a significant role in the timely completion/submission of their study-related assignments. He further found that a good proportion of respondents agree that the advent of e-resources has laid a positive impact on the performance of users in academic examinations, competitive examinations, and the interviews they face.

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Current Business Scenario: Opportunities And Challenges Before Young Entrepreneur

Dr. Neeraj Topkhane

Current Business Scenario: Opportunities And Challenges Before Young Entrepreneur

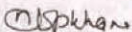


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policy and institutional change, rather than only being determined by the policy and institutional environment. The country's economic policy environment must be favorable for organizations to achieve efficiencies in today's global market. It should enable the entrepreneurs to provide a magical touch to an organization, whether in public or private or joint sector, in achieving speed, flexibility, innovativeness, and a strong sense of self-determination. They bring a new vision to the forefront of economic growth of a country. The topic "Current Business Scenario: Opportunities & Challenges before Young Entrepreneur" has relevance today, not only because it helps entrepreneurs better fulfill their personal needs but because of the economic contribution of the new ventures. More than increasing national income by creating new jobs, entrepreneurship acts as a positive force in economic growth by serving as the bridge between innovation and market place.

On behalf of the department of Management Studies, Swami Vivekanand University, Sagar, I admire to Honorable Chancellor Dr. Ajay Tiwari, Managing Director Dr. Anil Tiari, Vice Chancellor Dr. N. K. Thapak, Pro Vice Chancellor Dr R. K. Dubey & Registrar Mr. K. K. Shrivastav for their valuable guidance and support in this book.

I convey my greeting to all authors and readers without their contribution and participation this book has not been possible.


Dr. Neeraj Topkhane
Editor

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AN ANALYTICAL STUDY OF NABARD'S CONTRIBUTION TO ECONOMY OF RAJASTHAN

*Dr. Vivek Sharma

** Dr. B.P. Singhraul

Abstract

Rajasthan's economy is developing economy. It is based on agriculture, animal husbandry and rural industries. There is abundant natural and human resources available in the state but due to lack of capital, lack of technical knowledge, administrative inefficiency and lack of proper planning, they have not been fully absorbed. So the general public did not get full advantage of it. In order to provide adequate credibility on time for agriculture and non-agricultural activities in rural areas, NABARD is playing an important role in strengthening the economy. Under this research study to discuss the role of NABARD in agriculture and primary sector of Rajasthan the impact of credit facility provided by NABARD on agricultural productivity, employment, income generation capacity, assets creation and living standard have been considered.

Key Words- NABARD, Rajasthan Economy, Refinance, Credit Facility.

An Analytical Study of Nabard's Contribution to Economy of Rajasthan

Outline-

1. Introduction
2. NABARD
3. Review of Literature
4. Research Methodology
5. Data Analysis and Discussion
6. Finding and Conclusion
7. References

Introduction:

India is an agricultural nation where approximately 72 percent of India's population lives in villages. The contribution of the rural sector in national income is 54 and the contribution of agriculture and related sector to national income is 19.7. About 70 percent of the country's population is dependent on primary sector and one fourth of the gross National Product comes from agriculture and auxiliary activities. Agriculture is the basis of the livelihood of the most populous country. After attainment of independence, efforts have been made to develop agriculture and primary sector under various Panchayat schemes but not expected success. So, the need for a separate body for a separate organization for agriculture and rural development was realized. And for this, on July 12, 1982, after the merger of agricultural refinancing and development corporation and rural credit scheme, NABARD was formed.

Rajasthan's economy is developing economy. It is based on agriculture, animal husbandry and rural industries. Based on the economy Rajasthan is the 8th largest state in the country, its gross domestic product is 11.5 billion US dollars. Agriculture accounts for 22.5 percent of Rajasthan's economy. There are approximately 20 million hectares of agricultural land in the state, of which only 20 percent is irrigated. Similarly, the share of industries in the economy is 32.5 percent. In the state, cotton textiles, woolen industry, vegetable industry, oil, color, cement industry, copper, zinc, and salt industry are the major ones. Rajasthan came in its present form, on 1 November 1956 after the integration of 19 princely states and 3 feudal states. Of the total 29 states in India, 11 special category and 18 states are of non-specific category. Rajasthan has been involved in non-specific state. Rajasthan has an area of about 3.42 lakh square kilometers, which is 10.41 percent of the country's area and 5.67 percent of the national population resides here.

There is abundant natural and human resources available in the state but due to lack of capital, lack of technical

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Role of Human Resource Management on Sustainable Development in Context of Indian Economy

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Abstract

The prominent question of debate in current scenario may be human relation practice and sustainable development of a nation. Human relation practice may be discussed as behavior which exhibits towards internal and external stakeholders of an organization. On the other hand, it denotes the responsibility of an organization towards the environment and society in which it operates. The purpose of this study is to discuss human relations behavior in sustainable development of an organization in context of the inequalities created and exacerbated by economic liberalization and globalization. As a mode of implementing human rights, labour and environmental standards, the basic concept of human relation practice says that a corporation is not just a self-centred profit-making entity but that the company and its actions are also integral to the economy, society and environment in which they operate.

The paper concludes that human relation practice plays an important role in development of an organization. The healthy relation among human resources provide a positive environment or vice-versa. Therefore, human relation practices have positive impacts not only on sustainable development of particular company but also in their business and industry.

Keywords : HRM, CSR, sustainable development, environmental standards

Introduction :

The concept of sustainable development has received growing recognition, but it is a new idea for many business executives. Protecting an organization's capital base is a well-accepted business principle. Yet organizations do not generally recognize the possibility of extending this notion to the world's natural and human resources. If sustainable development is to achieve its potential, it must be integrated into the planning and measurement systems of business enterprises. And for that to happen, the concept must be articulated in terms that are familiar to business leaders. Excellent companies invest and nurture this capability, from which they execute effective resource management processes, leading to managements in new product, services and processes, and superior business performance results. An extensive study on resource management develops a conceptual model of the firm as resource management.